

IDEAL NATIONAL CHAMPIONSHIP
PACK YOUR TOOL BAG SWEEPSTAKES
SWEEPSTAKES
OFFICIAL RULES

Important: Please completely read Official Rules before entering this promotion (the "Promotion"). By participating in the Promotion, you agree to be bound by these Official Rules and represent that you satisfy all of the eligibility requirements below.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. PROMOTION VOID WHERE PROHIBITED BY LAW.

1. Sponsor - IDEAL INDUSTRIES, Inc., 1375 Park Avenue, Sycamore, Illinois, 60178.

2. Eligibility - THE IDEAL NATIONAL CHAMPIONSHIP – PACK OUR TOOL BAG SWEEPSTAKES IS OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES (AND DISTRICT OF COLUMBIA), WHO HAVE REACHED THE AGE OF MAJORITY IN THEIR JURISDICTION OF RESIDENCE AT THE TIME OF ENTRY (19 YEARS OR OLDER IN DE, AL OR NE; 21 YEARS OR OLDER IN MS, AND 18 YEARS OR OLDER IN ALL OTHER STATES) AND ARE LICENSED ELECTRICIANS AND APPRENTICES/STUDENTS ENROLLED IN A ELECTRICAL TRADE APPRENTICE PROGRAM. IF YOU DO NOT MEET THESE REQUIREMENTS, OR ANY OTHER ELIGIBILITY REQUIREMENTS IN THESE OFFICIAL RULES, YOU ARE NOT ELIGIBLE TO WIN THE PRIZE, AND IDEAL INDUSTRIES, INC. ("SPONSOR") RESERVES THE RIGHT NOT TO AWARD THE PRIZE TO YOU. To be eligible to win the prize, entries must be completed and received by Sponsor in the format designated in Section 4 below. Directors, officers and employees of Sponsor, and any of their respective parent companies, affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, immediate families of each and persons living in the same household (whether related or not) are not eligible to win any prizes. This promotion is subject to all applicable federal, state and local laws and regulations. Limit one (1) entry per person.

3. Promotion Period. The Promotion starts at 12:01 AM (Central Standard Time) on March 9, 2020 and ends at 11:59 PM (Central Standard Time) on November 16, 2020 (the "Promotion Period"). All entries must be received during the Promotion Period to be eligible to win a prize.

4. How to Enter. There are two ways to enter. To enter online, visit IDEALnationals.com during the Promotion Period, and complete and submit the IDEAL Nationals Championship registration form with contact information. Upon completing the registration form, entrants will be entered automatically. To register in person, complete a paper IDEAL Nationals Championship registration form provided by IDEAL Sales Representatives at an IDEAL National Championship Qualifying Round event.

For all entries, all requested contact information must be provided for your entry to be valid. All Promotion materials including information provided at time of Promotion entry become the sole property of Sponsor and will not be returned. All entrants and entries are subject to verification by Sponsor. Any submission that does not comply with any aspect of these Official Rules may be rejected by Sponsor and the entrant disqualified. ALL ENTRANTS WILL HAVE AN EQUAL CHANCE OF WINNING.

5. Winner Selection. Sponsor will select four (4) winners at random from all eligible entries. The drawings are to be held on October 7, 2020. The Winner will be announced on IDEALnationals.com and the winner will be notified by phone and/or email on or about October 7, 2020. To claim a Prize, the winner must follow the instructions contained in his/her notification. Winners need not be present to win.

6. Prizes. Each winner will receive \$1000 in IDEALCash. IDEALCash can be redeemed for purchases by filling out the IDEAL provided order form and emailing the order to Nationals@idealindustries.com. IDEALCash is valid from October 7, 2020 – December 13, 2020. IDEALCash not valid on previous purchases or with other coupons or promotional discounts. All applicable taxes shall be payable on the full value of the product. Purchases made with IDEALCash are final and non-returnable. No cash value. VOID IF COPIED, SOLD, TAXED, MODIFIED OR WHERE PROHIBITED OR RESTRICTED. Sponsor is not responsible for lost or stolen IDEALCash certificates. Sponsor will honor the limited

warranty published on each of the prizes or listed in www.idealind.com. In order for the warranty to be valid, contact information must be provided to IDEAL.

7. Odds of winning; Taxes; Etc. Odds of winning a prize depend on number of eligible entries received. **ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZES ARE THE SOLE RESPONSIBILITY OF THE WINNER.** The prize may, at Sponsor's sole discretion, be forfeited and awarded to an alternate winner if the prize is returned as undeliverable or otherwise not claimed within five (5) days after delivery of notification, or, alternatively, if three (3) attempts to contact winner by phone and/or email with the prize notification are not successful. The prize is not transferable. No substitutions or exchanges (including cash) will be permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value.

8. Disclaimer – IDEAL INDUSTRIES, INC., all participating sponsors and any of their respective parent companies, subsidiaries, affiliates, wholesalers, distributors, directors, officers, professional advisors, employees and agencies (collectively, the "Released Parties") will not be responsible for: (a) any late, lost, misrouted, garbled, distorted or damaged entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Promotion disruptions, injuries, losses or damages caused by events beyond the control of Sponsor or by non-authorized human intervention; or (d) any printing or typographical errors in any materials associated with the Promotion.

9. Official Rules Request; Winners List. To obtain a copy of these Official Rules, send a stamped, self-addressed business-size envelope to Sponsor at the address listed in Section 1 above, Attn: Pack Your Tool Bag – Official Rules. To obtain a list of Promotion winners send a stamped, self-addressed business-size envelope after October 6, 2020 and before November 4, 2020 to Sponsor at the address listed in Section 1 above, Attn: Pack Your Tool Bag – Winners List.

10. Use of Winner's Name, Likeness, etc. Except where prohibited by law, entry into the Promotion constitutes permission for Sponsor and Sponsor's licensees to use the winner's name, hometown, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation. As a condition of being awarded any prize, except where prohibited by law, the winner may be required to execute a consent to the use of his/her name, hometown, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation.

11. Personal Information of Entrant. By entering the Promotion, you agree and consent to Sponsor's collection, use and retention of the personal information provided in your entry for all purposes related to the Promotion (including, without limitation, processing and administering entries, sharing an entrant's personal information with Sponsor's service providers and contractors as necessary to conduct and operate the Promotion, communicating with and awarding prizes to winners, making public announcements about winners, and advertising, promoting and publicizing the Promotion). Personal information provided in your entry will also be subject to Sponsor's Privacy Policy published at www.idealindustries.com. **If you object to the above or anything stated in Sponsor's Privacy Policy, you should NOT enter the Promotion.**

12. GENERAL RELEASE. BY ENTERING THE PROMOTION, YOU RELEASE SPONSOR, AND ALL RELEASED PARTIES FROM ANY LIABILITY WHATSOEVER, AND WAIVE ANY AND ALL CAUSES OF ACTION, RELATED TO ANY CLAIMS, COSTS, INJURIES, LOSSES, OR DAMAGES OF ANY KIND ARISING OUT OF OR IN CONNECTION WITH THE PROMOTION OR DELIVERY, MIS-DELIVERY, ACCEPTANCE, POSSESSION, USE OF OR INABILITY TO USE ANY PRIZE (INCLUDING, WITHOUT LIMITATION, CLAIMS, COSTS, INJURIES, LOSSES AND DAMAGES RELATED TO PERSONAL INJURIES, DEATH, DAMAGE TO OR DESTRUCTION OF PROPERTY, RIGHTS OF PUBLICITY OR PRIVACY, DEFAMATION OR PORTRAYAL IN A FALSE LIGHT, WHETHER INTENTIONAL OR UNINTENTIONAL), WHETHER UNDER A THEORY OF CONTRACT, TORT (INCLUDING NEGLIGENCE), WARRANTY OR OTHER THEORY.

13. Miscellaneous. The Promotion and these Official Rules will be governed, construed and interpreted under the laws of the State of Illinois. Entrants consent to the jurisdiction and venue of the federal, state, and local courts located in Illinois. Entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. Sponsor reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Promotion or any entrant's participation in the Promotion should viruses, bugs, unauthorized

human intervention or other causes beyond Sponsor's control affect the administration, security or proper play of the Promotion, or Sponsor otherwise becomes (as determined in its sole discretion) incapable of running the Promotion as planned. In the event that Sponsor suspends or cancels the Promotion for any reason, Sponsor may award the prize in a random drawing from all eligible entries received up to the date of cancellation or suspension. Entrants who violate these Official Rules, violate any law, rule or regulation in connection with participation in the Promotion, tamper with the operation of the Promotion or engage in any conduct that is detrimental or unfair to Sponsor, the Promotion or any other entrant (in each case as determined in Sponsor's sole discretion) are subject to disqualification from entry into the Promotion and are subject to possible prosecution to the full extent of the law. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Promotion. If you have any questions about these Official Rules or the Promotion, please mail written questions to IDEAL INDUSTRIES, Inc., Attn: Pack Your Tool Bag Questions, 1375 Park Ave., Sycamore, IL 60178.

14. Copyright Notice. The Promotion and all accompanying materials are copyright ©2020 by IDEAL INDUSTRIES, INC. All rights reserved.